Charles Herbert Flowers High School
ECONOMICS
Social Studies Syllabus
Ms. Blake
Room 305

Course Description:
This course is to provide students with a solid understanding of economic principles, systems, and activities, in order to fully participate as a citizen in the U.S. Free Enterprise System.

This focus is on the basic principles concerning production, consumption, and distribution and services in the United States and a comparison with those in other countries around the world.

The impact of a variety of factors including geography, the federal government, economic ideas from important philosophers and historic documents, societal values, and scientific discoveries and technological innovations on the national economy and economic policy is an integral part of the course.

Objectives
Students will be able to do the following by the end of the class:

1. Discuss the basic economic problems faced by consumers in American society.
2. Discuss how businesses make economic decisions.
3. Discuss ways people invest money to save for the future.
4. Discuss how economic policy affects the individual, state, nation and world.

Topic of Study:
Fundamental Economic concepts such as:
   - Scarcity and Choice and Opportunity Cost and Trade Offs.
Microeconomic Concepts:
   - Markets and Prices and Supply and Demand
Macroeconomic Concepts:
   - Gross Domestic Product, Aggregate Supply and Aggregate Demand
   - Unemployment
   - Inflation and Deflation
   - Monetary Policy
   - Fiscal Policy
International Economic Concepts
   - Absolute and Comparative Advantage and Barriers to trade, Exchange Rates and the balance of payments,
   - International Aspects of Growth and Stability.
Cyber economics
   - The Growth of E-Commerce

Place within the Program of Study: Required for graduation.
Length: One semester.
Prerequisites: Must be a senior or junior.


If for any reason the textbook is lost or damaged, students will have to pay the replacement cost) to the school accountant. Once that fee is paid in full the student will receive a replacement textbook. Cost: $69.95

Completion of assignments
1) All assignments except notes and tests must be typed, double spaced, or will not be accepted.
2) All assignments will be turned in on time or early. Late assignments will not be accepted.
3) Students who do not do all of the required work will fail the class.

Requirements for grades in Quarter ONE
1) A Stock Market Project. Please see attachment for directions.
2) Detailed paper on the effects of the individual, state, nation and world on an economic issue.
Requirements for grades in Quarter TWO

1) Two major projects
   - **Project #1:** In groups of three, complete an advertising project. Please see attachment for directions.
   - **Project #2:** In pairs, you must complete a budgeting exercise by planning a vacation for Spring Break. The project will include being graded by your partner (See attached handout for details)

Stock Market

1) Select ten stocks from the New York Stock Exchange and chart their progress for 30 days.

2) Research each of the companies selected and write a one to two page report on each stock. You should try to include the following:
   A) History of the company (when founded, etc.)
   B) What does the company do?
   C) What are some of the major products/services that the company provided
   D) Other pertinent information you deem necessary

3) At the end of the three weeks, analyze each of the companies' performance. Would this have been a good investment? Why or why not?

Group Project #2: Advertising project - Due Date to be announced.

Groups will be required to take a product, supplied by the teacher, and create an advertising campaign for the product. The product is an item never or rarely seen in advertisements. There will be five parts to this project. ALL MEMBERS OF THE GROUP WILL RECEIVE THE SAME GRADE REGARDLESS OF THE CONTRIBUTION OF EACH GROUP MEMBER. The only difference will be in the grading of participation by the group.

1. The group must create a 30 second television commercial using video tape.
2. The group must create a 30 second radio commercial using a cassette tape.
3. The group must create a print advertisement for either, a newspaper, magazine or billboard. Students may use computer graphics to produce this assignment.
4. A written report telling why the group decided to do what they did, how they did it, the audience that was targeted, and other pertinent information.
5. Prepare and present an oral presentation of your work to the class, including viewing the video, listening to the radio commercial and seeing the print advertisement. All group members must participate. The presentation should last 15 minutes maximum.

When working on your advertisements, remember the following:
1. What is your target audience (sex, age, economic status, etc.)
2. Where/when will this advertisement be shown?

Group Project #2: Spring Break - Due Date to be announced.

Plan a vacation to a destination you would like to visit during Spring Break (this coming Spring Break). Consider your savings, personal budget, and how you will pay for your vacation. Decide where you will go, how long you can go, and how much money you can afford to spend. Then, develop an itinerary (a travel plan) for your trip. Your itinerary needs to include the following information:
   - Mode of transportation
   - Routes of transportation (if applicable)
   - Lodging
   - Food
   - Sites to visit.

You should document all contacts you make to find information. Brochures, correspondence and records of telephone calls should be included in your itinerary. Also included with your itinerary are costs of the trip. All costs must be exact, to the penny, except where noted below.
The costs should include:
  travel
  food
  lodging
  attractions
  other entertainment (may be estimated)
  souvenirs (may be estimated).

When the itinerary is complete, the student will write a 1 page introduction discussing why the area was selected for their vacation. After the itinerary, a 1 page conclusion detailing the comparison of costs and discussing how you can afford the trip will be included.

The following are some ideas where to get information from:
  Individual state, province, country department of tourism
  travel agencies
  Sunday newspapers (travel section)
  Internet
  Maps
  Encyclopedias
  Airlines, Bus Depots, Train Stations
  City Department of tourism

***************************************************************************
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GROUP MEMBER. The only difference will be in the grading of participation by the group.
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Individual Assignments

Choose only four of the following and complete them. Please see the attached schedule for due dates.

****1. Compile a record of your economic activities for one week. What did you earn? What goods and/or services did you buy? At the end of the week, analyze your list. What were your economic needs? What were your economic wants?

2. Select ten common items for sale at local grocery stores. Compile a record of price changes, if any, in at least two different stores over one month. Analyze overall price changes and the variations from store to store. The objects chosen must be the exact same item (ex 10 oz. can of Campbell's chicken noodle soup).

3. Analyze how similar products are advertised on television or in newspaper advertisements. How does each try to create a demand for its product? Is price mentioned? Is non price competition important?

4. Study the classified section of a local newspaper for employment opportunities. Analyze the information for one week and present a report on job opportunities in your community.

5. Choose a business you would like to own and operate, and then decide whether it should be a sole proprietorship or partnership. After giving this consideration, answer the following questions:
   (a) what good or service would you like to provide?
   (b) what types of skills or training could you bring to the business?
   (c) what are the advantages and disadvantages of the ownership 0form you choose?

6. Survey the local stores in your community which honor credit cards. Which cards are used? At what kind of firm is each card used? Compile the data collected and reproduce it in the form of a chart or table to indicate the number and type of firms that use credit cards. Analyze what you discovered and come to a conclusion about credit card usage.

7. Visit a local food store offering no-name generic items. Select 12 grocery items and compare the cost of generic, and several name brand goods. Be sure to compare items of equal size and packaging. Compare the cost per ounce, per serving or per unit price. Display the results in the form of charts. Include an analysis of your findings

****8. Obtain and fill out correctly the following applications:
   resume, credit card, car loan, college entrance, and financial aid. (Note: If there are other forms of applications you wish to fill out, see Ms. Blake for the approval to substitute that application for one of those listed above.)
9. Prepare a budget for your senior year high school expenses. Include all possible expenses that you may incur for during this school year. You should include the following expenses, but do not limit yourself to just these: dances, athletic events, graduation expenses (pictures, ring, announcements, obligations, dues, party, etc), and educational trips. Analyze this budget. How will you pay for these? What savings do you have that can be used?

10. Prepare a budget for your post secondary expenses. Include both expenses that you will incur as a senior as well as those throughout your college career. You should include the following expenses, but do not limit yourself to just these: College visits, Application fees, Testing fees (SAT, ACT, etc), Housing deposits, tuition, Matriculation/holding fees, and textbooks. Analyze this budget. How will you pay for these? What savings do you have that can be used?

1. Fed Challenge (group work with teams of 5)
2. SMG (stock market game, teams 3-5 in and outside of class. They create a portfolio of common stock. $15 to enter.
3. Trip to Federal Reserve Board, NY (to be considered)

Required Materials
- Textbook
- Binder with loose leaf paper and dividers, extra paper
- Pocket Folder
- Dictionary (not from the dollar store)
- Pencils and colored pencils
- Highlighters
- Additional materials may be required for specific projects; students will be notified in advance.

Required Classroom Procedures
*There are no exceptions to procedures
- **Come to class on time**, students who arrive late without a valid excused pass will not be permitted to complete the warm up and will receive an unexcused tardy.

- Three unexcused tardiness will result in 1 unexcused absence (PGCPS policy) 5 unexcused absences will merit a PS-74. Chronic lateness will result in a phone call home and a reduction in your class work grade.

- **Cutting**: Cutting class is not allowed and will not be tolerated. Anyone cutting class should expect a phone call home and a lowering of their grade. I will follow the school's cutting policy to the letter and a cut card will be issued. No excuses!

- **Come to class prepared**, be ready to learn. Remember it is your future for which you are preparing. Bring all required materials **everyday** textbook, notebook, pencils, highlighters, and dictionary. If additional materials are required for specific projects students will be notified in advance.

- **Turn in all assignments on time**, late assignments will not be accepted. Students who have excused absences, have been suspended or expelled will have three days following their return to complete all missed assignments. Students who have extended excused absences should contact their guidance counselor and teacher for make up work as soon as they realize they will be missing a substantial amount of school work. (For example extended illness, funerals etc.)

- **Obey the Student Code of Conduct;** adhere to all rules in the Student Code of Conduct. Respect yourself and others.

- **No Food, Drinks or Candy** is permitted in the classroom. If students are caught with food, drinks or candy it will be thrown in the trash. (The exception is water bottles, and mint or cough drops).
Grading Policy

- Assessments 50% - tests, quizzes, journals, projects, BCR and many more
- Classwork 25% - class participation, written work
- Homework 25% - self-directed work done outside the classroom

Grading Standards and Scale

<table>
<thead>
<tr>
<th>Grade</th>
<th>Percent</th>
<th>Meaning</th>
<th>Grading Factors</th>
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<tbody>
<tr>
<td>A</td>
<td>90-100</td>
<td>Excellent</td>
<td>Competence as determined by test, examinations, and teacher evaluations, as well as achieving performance objectives</td>
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<tr>
<td>B</td>
<td>80-89</td>
<td>Above Average</td>
<td></td>
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<tr>
<td>C</td>
<td>70-79</td>
<td>Average</td>
<td></td>
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<tr>
<td>D</td>
<td>60-69</td>
<td>Below Average.</td>
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<tr>
<td>E</td>
<td>0-59</td>
<td>Unsatisfactory/Failure.</td>
<td></td>
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<tr>
<td>I or INC</td>
<td>incomplete</td>
<td>Lawful Absences.</td>
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</tr>
<tr>
<td>N</td>
<td>No Grade</td>
<td>No Grade, No Credit.</td>
<td></td>
</tr>
<tr>
<td>NA</td>
<td>Not Scheduled</td>
<td>Not scheduled this quarter.</td>
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<tr>
<td>W</td>
<td>Withdrawn</td>
<td>Withdrawn from course</td>
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<tr>
<td>P</td>
<td>Pass</td>
<td>Pass, may receive course credit.</td>
<td></td>
</tr>
<tr>
<td>F</td>
<td>Fail</td>
<td>Fail, will not receive course credit.</td>
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Grade of Fail (F)
Grades of Fail will be earned by those students who:
1) Earn below 60%; and/or 2) Do not do all the work required; and/or 3) do not follow the school's attendance policy.

Plagiarism
All plagiarized work will receive an F. Copying from the internet or from books without citing or giving credit to the author is not acceptable.

Contact Information - Ms. Blake
Telephone # (301) 636-8000 room 305
Email cheryl.blake@pgcps.org

Contact Guidance to schedule an appointment
Parent(s)/Guardians please sign and date this paper to indicate that you have read the class syllabus and that your student and you have no problems adhering to the policies and procedures that are listed. I am looking forward to meeting you September 21th, 2011 at Back to School Night. It begins at 6:30p.m. Thank you in advance for your parental involvement.

Ms. Blake

Student Name ________________________________________________________

Parent(s)/Guardian Signature___________________________________________

Telephone No._________________________________________________________

Date_____________________


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<tr>
<th>CLASSWORK</th>
<th>INCLUDES ALL WORK BEGIN AND/OR COMPLETED IN CLASS, CLASS DISCUSSIONS, GROUP ACTIVITIES, STUDENT JOURNALS, WARM UPS, AND OTHER REGULARLY ASSIGNED LEARNING TASKS. INCLUDES WRITTEN ASSIGNMENTS, SUCH AS BRIEF CONSTRUCTED RESPONSES (BCRS), EXTENDED CONSTRUCTED RESPONSES (ECRS), AND PORTFOLIOS.</th>
<th>25%</th>
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<tbody>
<tr>
<td>HOMEWORK</td>
<td>INCLUDES ALL WORK THAT IS COMPLETED OUTSIDE OF THE CLASS SETTING. THIS MIGHT INCLUDE READINGS AND/OR ACCOMPANYING TASKS, WRITTEN ASSIGNMENTS, JOURNALING, OR OTHER TASKS AS ASSIGNED. INCLUDES WRITTEN ASSIGNMENTS, SUCH AS BRIEF CONSTRUCTED RESPONSES (BCRS), EXTENDED CONSTRUCTED RESPONSES (ECRS), AND PORTFOLIOS.</td>
<td>25%</td>
</tr>
<tr>
<td>ASSESSMENT</td>
<td>TESTS/QUIZZES &amp; PROJECTS</td>
<td>ENTAILS THE TRADITIONAL METHOD OF ASSESSING STUDENT LEARNING. TESTS USUALLY ASSESS KNOWLEDGE AND PROCESSES GAINED AT THE END OF A UNIT OF STUDY. WHEREAS QUIZZES TYPICALLY ASSESS KNOWLEDGE AND PROCESSES ACQUIRED THROUGHOUT THE COURSE OF A UNIT OF STUDY. PRIOR TO TESTING, THE TEACHER WILL REVIEW THE FORMAT AND CONTENT TO BE ASSESSED. AFTER TESTS ARE SCORED AND RETURNED, THE TEACHER WILL REVIEW THE MATERIAL AND OFFER AN OPPORTUNITY FOR STUDENTS TO ASK CLARIFYING QUESTIONS ABOUT INCORRECT RESPONSES. THIS CATEGORY ALSO INCLUDES ANY LONG- OR SHORT-TERM PROJECTS ASSIGNED BY THE TEACHER (INDIVIDUAL OR GROUP) AND OTHER CUMULATIVE ASSESSMENTS.</td>
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