



MEDIA ADVISORY

Prince George's County Public Schools • www.pgcps.org
Dr. John E. Deasy, Superintendent of Schools
14201 School Lane, Upper Marlboro, MD 20772

OCTOBER 21, 2008
FOR IMMEDIATE RELEASE

CONTACT: Lynn McCawley or Tanzi West
PGCPS Communications, 301-952-6001

PRINCE GEORGE'S COUNTY PUBLIC SCHOOLS CELEBRATE NATIONAL RED RIBBON WEEK

WHO: Parkdale High School students and staff

WHAT: Red Ribbon Week Door Decorating Event

WHEN: October 29 • 9 a.m. – 2 p.m.

WHERE: Parkdale High School
6001 Good Luck Road • Riverdale

BACKGROUND:

On September 11, the Prince George's County Board of Education established a proclamation designating October 23-31 as Red Ribbon Week, and October 29 as "Wear Red Day."

Parkdale High School students and staff will celebrate Red Ribbon Week through a door decorating event. Classroom and office doors will be decorated with the theme, "Drug-Free Power" to reaffirm the group's power to be drug-free.

The Red Ribbon Campaign was started by the National Federation of Parents for Drug Free Youth when drug traffickers in Mexico City murdered DEA agent Kiki Camarena in 1985. This began the continuing tradition of displaying Red Ribbons as a symbol of intolerance towards the use of drugs.

Many schools in Prince George's County will be celebrating this national event. Please contact your local school to find an activity or event in your neighborhood.

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